



Rabbi Yaakov Hopfer  
President

21 Adar Sheni 5782  
March 24, 2022

To the Esteemed Members of Our Community,

We wish to bring to your attention a critically important organization serving the entire Baltimore community. TAG Baltimore is the local branch of an international organization solely focused on educating and empowering people to use technology responsibly and safely.

Since 2016, TAG Baltimore has been providing consultation, guidance, and solutions to people from across the community. People from every Shul, school, neighborhood and of all walks of life have come to TAG for non-judgmental advice and support on using technology responsibly for themselves and their families.

In 2021, TAG consulted with over 1,000 people and installed protective software on over 750 devices. This year, they are already on pace to double the number of devices protected. Historically, TAG has been open twice a week, operating with a team of 15 people. However, due to the growing demand for their services, they are stepping up and expanding. TAG will soon be open five nights a week, with a larger team, and moving to a new, conveniently located office.

TAG Baltimore is running a 48-hour expansion campaign on March 27-29 to enable them to better serve the community.

We do not believe that it is an exaggeration to say that the internet and technology are the largest *nisyonos* of our generation. Baltimore must support TAG and ensure it has the resources to serve our community.

We urge you to join us and generously contribute to the campaign and become a partner in this very special organization.

May your support of TAG Baltimore be a *zechus* for you and your family. Thank you.

Sincerely and with great respect,

Yaakov Hopfer on behalf of the Vaad HaRabbanim of Baltimore