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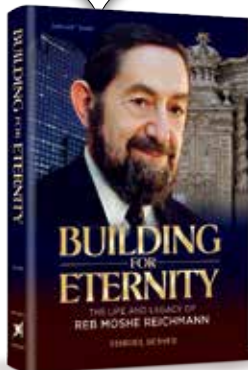
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BUILDING FOR ETERNITY

The Life and legacy of Reb Moshe Reichmann

It's the story of a journey to spiritual greatness, to faith, humility, and extraordinary generosity, a story that takes us through construction sites and boardrooms as well as the hallowed halls of yeshivos and batei midrash.

Aristocratic in conduct and speech, Reb Moshe Reichmann treated other people in a way that left them feeling that they had brushed with royalty, elevating himself and those around him. The kindness and attention he invested in his family flowed outward to impact every corner of the Torah world, conveying respect and encouragement along with his donations.

The most respected financiers on earth were in awe of him, yet this same Mr. Reichmann would bow deferentially when speaking to Torah scholars. He was patron to institutions and individuals, giving not just money, but time, attention, and genuine concern. **Yisroel Besser** brings us a story that will make us newly sensitive to the potential to give that lies within us.

#REICH \$27.99 \$22.39

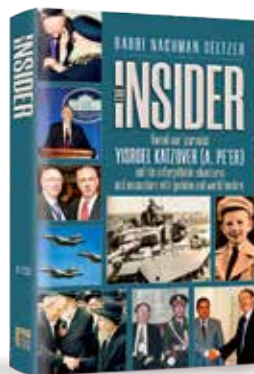
INSIDER

For more than 50 years Reb Yisroel Katzover — also writing for *Ha-modia* under the name A. Pe'er — has been one of Israel's premier military journalists. As an observant Jew, he has often served as an unofficial liaison between the country's military and political leadership and the nation's *gedolei Torah*. As a pioneer in the world of Jewish music, he's encouraged the careers of some of today's most preeminent musicians.

In this unforgettable memoir, we learn the inside story about the personalities that he's met, the travels he's taken, and the lessons he's learned from a half century of journalistic adventures.

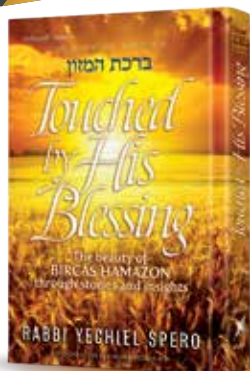
No one tells a story quite like **Rabbi Nachman Seltzer**, author of almost 40 books including the bestsellers *Incredible!* and *Living Legend*. Combine his unique storytelling talents with a man who has countless fascinating stories — and you get a book that's part thriller, part secret history, part inspiration — and 100% excitement!

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ברכת המזון *Touched by His Blessing*



Rabbi Yechiel Spero gives us a book that will transform the way we “bentch” — and the way we live our lives. We will discover the power of Bircas HaMazon to enhance our *emunah*. To alleviate our stress about our financial situation. To bring about a deeper connection with Hashem. A chance to say “thank You” to Hashem, Who has given you so many blessings. ***Touched by His Blessing*** brings us inspirational insights, fascinating halachic discussions — and, of course, stories. We will read stories about the amazing power of Bircas HaMazon to protect our property and livelihoods, and transform our very lives.

#TBHBH \$26.99 \$21.59

INCLUDES A SPECIAL SECTION:

Illuminated Bircas HaMazon featuring text, linear translation, inspirational commentary, and illustrations.

סדר השכמת הבוקר *Arise and Sing*

In those first moments of the day, we raise our eyes to Heaven in thanks. We begin with gratitude, connection and prayer — with Birchash HaShachar, the Morning Blessings — precious words for a precious time of day.

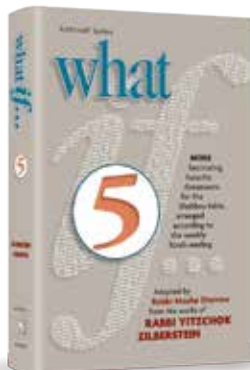
Following the format of his bestselling work, ***Nishmas: Song of the Soul***, Yisroel Besser brings us a riveting combination of insights based on the classic commentaries and true stories that inspire and enlighten us.

Transform the first moments of your day by discovering the power and potency of its prayers, and you will realize that the morning tefillos are not just for morning, but for every moment of every day.

#ARISH \$23.99 \$19.19



what if... 5



Welcome to the newest volume in the popular ***What If...*** series! Here are more true stories. More real halachic questions. And more, much more, great Shabbos table conversation!

Based on the popular Hebrew-language series *Chashukei Chemed*, written by noted *rav* and *posek* **Rabbi Yitzchok Zilberstein** and translated and arranged by **Rabbi Moshe Sherrow** in the order of the weekly *parashah*, ***What If... Volume 5*** includes hundreds of real-life halachic questions, each accompanied by a brief, practical scenario to illustrate the case, and an answer that is understandable and easy to follow.

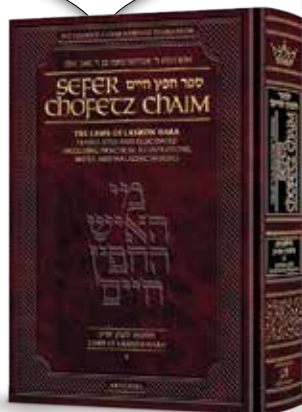
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THE 7th EDITION SEFER CHOFETZ CHAIM

One of the most influential sefarim of the modern world, Rav Yisrael Meir Kagan's *Sefer Chofetz Chaim* was the foundation of the “*shemiras halashon* revolution” that changed the way we speak — and the way we live our lives. Tens of thousands now follow the counsel of Rav Yehudah Zev Segal, the Manchester Rosh Yeshivah, to learn two halachos daily from the sefer, improving their lives and relationships immeasurably, and often seeing extraordinary *yeshuos* in many different aspects of their lives.

This monumental work, product of thousands of hours of research and writing by a dedicated team, makes the words of the Chofetz Chaim accessible to all, while notes and annotations bring valuable new insights.

The **Sefer Chofetz Chaim** includes:

- ▶ Full Hebrew text of the Sefer Chofetz Chaim
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- ▶ In-depth notes add background to the halachos

- ▶ **Special feature: Scenarios show the real-life application of the halachah, helping the reader see how relevant each halachah is to daily life.**
- ▶ Dates are marked on the halachos for ease of use for those following the “*shemiras halashon yomi*” calendar.

#SCCIH ~~\$32.99~~ \$26.39

HAAS FAMILY EDITION

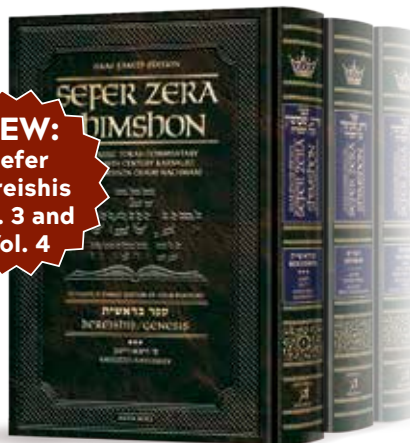
SEFER ZERA SHIMSHON

Dedicated by Yitzchok Menachem and Gitty Haas

The **Zera Shimshon on Chumash** includes:

- ▶ The full text of the Zera Shimshon's commentary on Chumash
- ▶ A phrase-by-phrase elucidated translation
- ▶ An introduction to each *derush*, with explanations to enhance our understanding of the Zera Shimshon's commentary.
- ▶ Explanatory notes that offer more important background material

NEW:
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Vol. 4



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Shemos Vol. 2: *Parashiyos Beshalach-Yisro*
#ZSSH2

Bereishis Vol. 4: *Mikeitz-Vayeichi* #ZSBR4

Shemos Vol. 1: *Parashiyos Shemos-Bo*
#ZSSH1

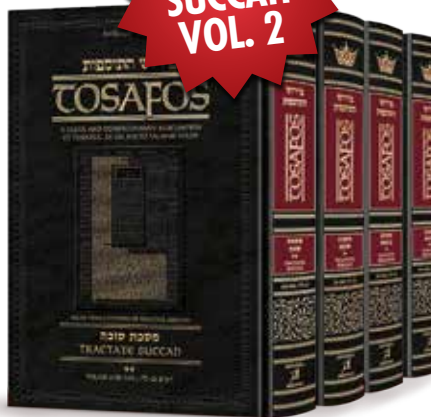
Devarim: *Parashiyos Devarim-Vezos*
Haberachah #ZSDEV

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Tractate Berachos Vol. 2:
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Tractate Makkos
#TFMAK

Tractate Succah Vol. 1:
Ch. 1 #TFSU1

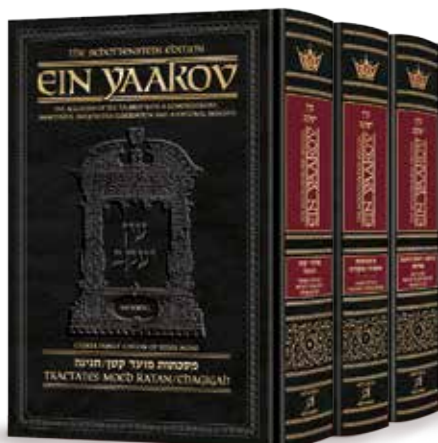
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Coming soon:
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Just as the **Schottenstein Edition of the Talmud** provides an in-depth understanding of the halachic portions of the Talmud, this new series provides an in-depth understanding of the **Aggadic** sections of the Talmud, with fascinating Torah thoughts, lessons, and principles, bringing new life to the study of **Aggadah**. Amazingly, Aggados — the stories, morals, ethics, and lessons collected in *Ein Yaakov* — comprise about a fifth of Talmud.



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#EY2H

#EY4H

#EY5H

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Megillah

Tractates Shekalim / Taanis

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#EY8H

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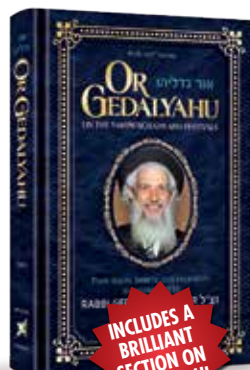
חזק חזק ונתחזק!
SET COMPLETE IN 2 VOLUMES!

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OR
GEDALYAHU

Rav Schorr's masterwork, **Ohr Gedalyahu**, is a basic text of gedolim and talmidim alike. Now, for the first time, this modern Torah classic is available in English! Brilliantly rendered by **Rabbi Aryeh Gibber**, this is a volume that will elevate and electrify anyone who seeks a deeper understanding of holiest days in our calendar.

A classic in Hebrew. Now a classic in English. This is a volume that will endure for generations!

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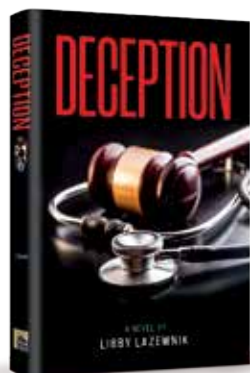
ALL 3,000+ TITLES

Reaching Higher

- ▶ The taxi driver who gave away his day's earnings instead of collecting his fare.
- ▶ The family with 8 children who knew they might be homeless by tomorrow but never gave up hope.
- ▶ The man who sang and danced with joy in every room of his house, every single Motzei Shabbos — for forty years!

In this new collection of stories, we'll read about people who never give up. Who reach higher, much higher, than they believed possible. We'll read about them ... and we'll learn from them ... and we'll be inspired to reach higher in our own lives, just like they did.

#REACH \$26.99 \$21.59



DECEPTION

Nina Hochman, ER nurse, is dedicated and caring. She's also puzzled. Why are so many of her most vulnerable patients being so quickly—and so inexplicably—carted off to the Cardiology unit? Her compassion for these lonely individuals teams up with her curiosity and desire for justice, and Nina launches a personal investigation in search of the truth. But is the truth worth risking her life for?

Deception is both an absorbing human drama and a can't-put-it-down mystery thriller by **Libby Lazewnik**, one of Jewish publishing's most gifted authors.

#DECH \$28.99 \$23.19

the shabbos kitchen

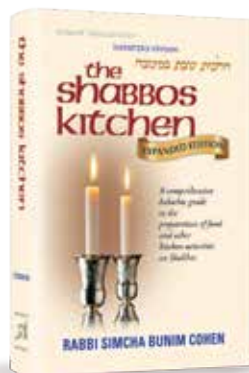
EXPANDED EDITION

Thirty years ago, **Rabbi Simcha Bunim Cohen** published his halachic masterwork, **The Shabbos Kitchen**. Tens of thousands turned to it to understand the often complex halachos of preparing food and other kitchen activities on Shabbos.

With the passing of time and massive changes in technology, many new questions have been raised. For example, what issues are raised by modern-day water coolers, warming drawers, and digital features on refrigerators?

The Shabbos Kitchen — Expanded Edition includes ten completely new chapters discussing *halachos* and scenarios not included in the earlier volume. In addition, Rabbi Cohen has heard countless *shailos* about Shabbos observance in these decades, and he has incorporated many of them into existing chapters.

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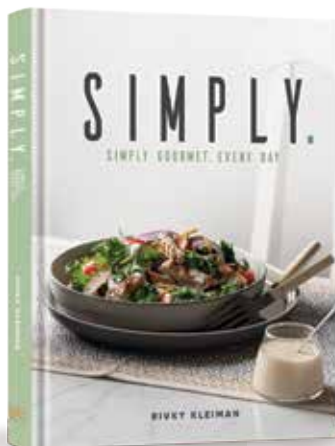
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EVERYDAY COOKING.
NEXT LEVEL TASTE.

BY RIVKY KLEIMAN



Think gourmet cooking is only for holidays, entertaining, and special events? Think again! **Rivky Kleiman** shows us how to cook — and eat — Simply Gourmet, Every Day.

Simply. features over 140 recipes, each with a stunning photo (that looks good enough to eat!). These gourmet recipes use common ingredients and techniques — with uncommon results!

Many recipes are marked with a “Simple Supper” icon. These gourmet foods need fewer than 10 minutes prep time — and are ready to serve in less than an hour!

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— SIMPLE SUPPER —

Special section! Feed your family in record time with Simple Supper recipes. This fabulous section includes menu ideas, super-quick prep and cooking time, and timesaving tips and tricks.

ALSO BY
RIVKY KLEIMAN:
SIMPLY GOURMET
#GOURH
~~\$35.99~~ \$28.79



French Toast
Churros



Beef and Broccoli
Ramen Bowl



Grilled Skirt Steak Salad



Lemon-Maple Glazed
Side of Salmon



Vanilla Fudge
Ice Cream Pie

ALL 3,000+ TITLES

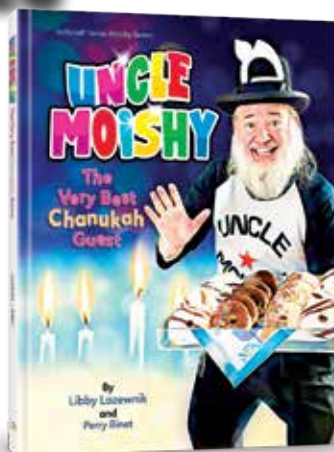
This is a Chanukah party that everyone will love! Children will be enchanted by the kid-friendly, delightful rhymes and the engaging, lifelike pictures. And parents (grandparents, too!) will love that while the youngsters are having Chanukah fun, Uncle Moishy is also teaching them “fun”-damentals: important life lessons about sharing, being happy with what we have, and never giving up.

Story Book: #UMCHH \$16.99 ~~\$13.59~~ CD: #UMFTSD \$17.99

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JUST LOVE THEM *for Children*

Tens of thousands of readers were riveted and inspired by **Just Love Them**, the bestselling biography of Rabbi Dovid Trenk. Now we can share stories of his overflowing Ahavas Yisrael with our children.

Best selling author, **Shmuel Blitz**, a former talmid of Rabbi Trenk, invites all children (and adults!) to join him as he brings us Rabbi Dovid Trenk's remarkable world of chesed, caring, and love.

With full-color illustrations by **Lea Kron**, **Just Love Them For Children** will keep the little ones excited and engaged, even as it gently teaches them the importance of loving every Jew.

#YTRENKH \$16.99 ~~\$13.59~~

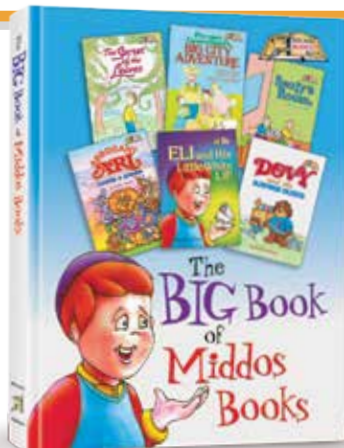
The BIG Book of Middos Books

ArtScroll's Middos Series delighted an entire generation of young readers, even as they taught them good *middos*. Now our children (grandchildren too!), ages 4-9, can enjoy the exciting adventures and super-fun illustrations of **SIX (!)** of the most popular books in the series.

Open the **Big Book of Middos** and get ready for lessons and laughter — and a lot of good *middos*!

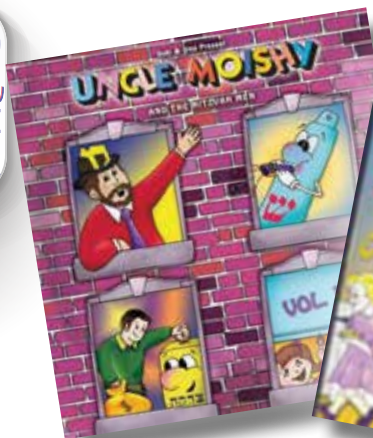
- ▶ Arrogant Ari Learns a Lesson
- ▶ Eli and His Little White Lie
- ▶ Dovy and the Surprise Guests
- ▶ Benji's Room
- ▶ The Secret of the Leaves
- ▶ Farmer Greenfield's Big City Adventure

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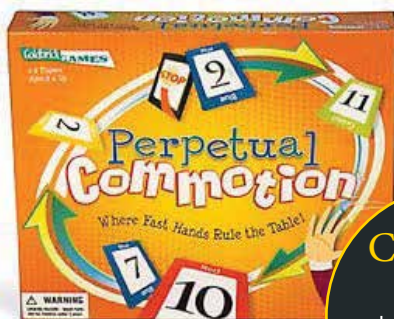
The functionality of this harp shaped besamim havdallah candle will give Havdallah the true honor it deserves.

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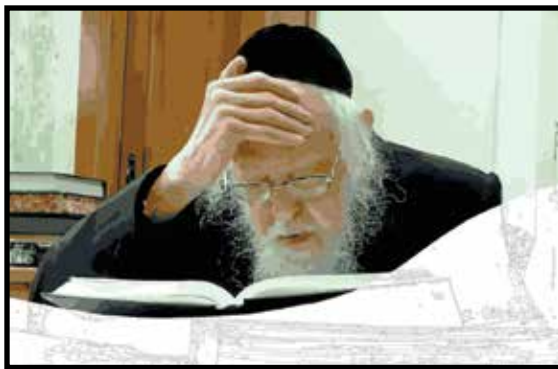
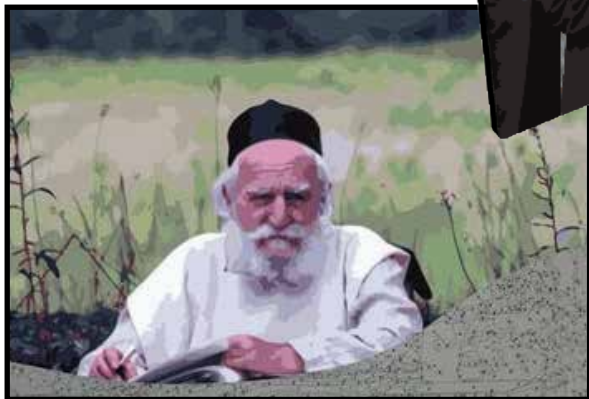
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