



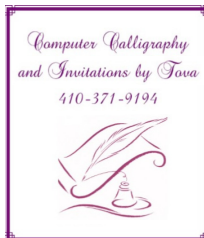
**To the Baltimore Community:**

These past few months have been hard on us all. No one knew how this virus would affect us on March 16th, 2020. We did not know how sick people would become. We did not know how many people would lose jobs. We did not know our children would not go back to school. We did not know we would spend our Yom Tovim alone, away from our friends and families. And for us, as your Baltimore retail, cosmetic, book, restaurant, sheitel, photography, jewelry, and personalized items family, we did not know we would not be able to serve you in the way we normally do. We did our best to accommodate your needs and try to pull through as best as we could. We stayed open till the very last minute until the plug was pulled. We did this so we could help you and your families in every way possible. You are our family. We know each and everyone of you. We know your children.

This entire Spring season has been a wash for us, but your constant support, love, and kindness has kept us going. Many of us drove to your homes doing deliveries. Many of us left items on our porch for you to try on. Many of us made hand made masks to help you stay safe. Many of us created websites to make it easier for you to place orders. We arranged ways for you to get your products right before Yom Tov so you had it right on time. We worked day and night to make sure you had what you needed and to provide what we do best for our community, customer service.

This letter is just a little token of gratitude to say thank you. Thank you for supporting us. Thank you for shopping with us even during this pandemic. Thank you for staying true to your community when you could have easily shopped elsewhere. We are one community, and we should always be supportive of each other.

As the holiday of Shavout approaches, please remember us. Gift cards are always available. Websites are up and running. Deliveries can be made. We are here to accommodate you now and always.



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